



Crystal Bridges Museum of American Art

Ansel Adams Photography Contest: #ChannelYourInnerAnsel

Official Rules

- 1. Organizer:** Competition One and Competition Two are organized by Crystal Bridges Museum of American Art, located at 600 Museum Way, Bentonville, AR 72712 (“Organizer”).
- 2. Binding Agreement:** In order to enter the Competition One and Competition Two, each entrant (“you”) must agree to these Official Rules. Therefore, please read these Rules carefully prior to entry to ensure that you understand and agree. Submission of an entry in Competition One and Competition Two constitutes agreement to these Rules. These Rules form a binding legal agreement between you and the Organizer with respect to the Competition.
- 3. Eligibility:** Employees of Organizer and its affiliates are not eligible to win a prize. The Competition is subject to all applicable federal, state, and local laws and regulations, and is void where prohibited by law.
- 4. Entry Period (Competition One):** The entry period for Competition One begins Saturday, September 19, 2020 at 12 p.m. and ends on Sunday, November 1, 2020 at 5 p.m. (“Entry Period”)
- 5. Voting Period (Competition Two):** The voting period for Competition Two begins Wednesday, November 4, 2020 at 12 p.m. and ends Sunday, January 3, 2021 at 5 p.m. Voting will occur on a TwineSocial feed on Crystal Bridges’ website. Votes are limited to 3 votes per person every two weeks, and 1 vote per photograph every two weeks. (“Voting Period”)
- 6. How to Enter:** No purchase is necessary to enter. Purchases will not increase odds of winning. Entry for Competition One will be based on Instagram posts including the hashtag #ChannelYourInnerAnsel (not case sensitive). Posts must include the hashtag in the caption when the post is first created and shared. Adding the hashtag to the post caption after it has been posted disqualifies entry.
- 7. Submission Requirements:** By submitting an entry in the Competition (the “Submission”), you represent, warrant, and agree to the following:
 - Contestants are not limited to number of submissions.
 - You are the creator of the content you submit.
 - You have not entered into or become subject to any contract, agreement, or understanding that conflicts with your ability to enter into this legally binding agreement and convey the rights set forth herein.
 - The Organizer accepts no responsibility for lost or delayed submissions.

- Your photographic submission may be cropped and/or altered by the Organizer.
- Your photographic submission may be printed and displayed in *Ansel Adams in Our Time*, and/or shared digitally on the Organizer's website, blog, and/or social media channels.

8. **License Grant:** By making a Submission, you hereby acknowledge that you shall not be entitled to any monetary compensation by Organizer.

9. **Winner Selection:**

Competition One: After Entry Period One on Monday, November 2, 2020, the Organizer will select three winners from the submissions, concluding Competition One. The Organizer will also select at least 40 "finalists" for Competition Two. Winners will be notified by Crystal Bridges via social media that they have won. Each winner's full name and social media handle may be announced on social media platforms.

Competition Two: On Monday, January 3, 2021, the Organizer will export public voting data from TwineSocial. The winners will be the three Instagram posts with the highest number of public votes. The winners are subject to appeal or additional review, and the Organizer has the right to disqualify winners if the Organizer feels the submission content is obscene, distasteful, inappropriate, and/or offensive. Should a winner be disqualified, the submission with the next highest number of public votes will be selected. The winners will be notified by Crystal Bridges via social media that they have won. Each winner's full name and social media handle may be announced on social media platforms.

10. **Prizes:** Each winner of **Competition One** will receive the following: One (1) set of Ansel Adams Playing Cards (cash value of \$8.95); One (1) set of Ansel Adams Season Greetings Series Cards (cash value of \$15.95); One (1) Ansel Adams Snake River Print (cash value of \$16.95); Two (2) adult (18 years and older) tickets to *Ansel Adams in Our Time* at Crystal Bridges (cash value of \$25). Additionally, the submission will be printed and displayed on a wall in *Ansel Adams in Our Time* at Crystal Bridges.

Each winner of **Competition Two** will receive the following: One (1) set of Ansel Adams Playing Cards (cash value of \$8.95); One (1) set of Ansel Adams Season Greetings Series Cards (cash value of \$15.95); One (1) Ansel Adams Snake River Print (cash value of \$16.95). Additionally, the submission will be shared on the Organizer's website and may be shared on the Organizer's social media channels.

There is no cash alternative and prize must be taken as offered. If a winner chooses not to accept the prize, an alternate winner will be selected. All federal, state, and local taxes on the value of the prizes are the sole responsibility of the winners. Return of any prize/prize notification may result in disqualification and selection of an alternate winner. Any potential winner who cannot be contacted within forty eight (48) hours of attempted first notification may result in disqualification and forfeiture of his or her prizes.

11. **Right to Use Name, Likeness, and Other Identifying Information:** By making a Submission, you grant to Organizer, its affiliates, and their respective successors and assign the right, except where prohibited by law, to use your photo sharing stream name for all purposes, including, but not limited to, press and social media communications, without further compensation to you.

12. **General Conditions:** This Competition is governed by the laws of the State of Arkansas, United States. All federal, state, and local laws and regulations apply. By participating in this Competition, you

agree to be bound by the terms of these Official Rules which will be posted at crystalbridges.org throughout the Entry Period, and by the decisions of Organizer, which are final and binding on all matters pertaining to this Competition.

Organizer reserves the right, at its sole discretion, to disqualify any entrant found to be (1) tampering or attempting to tamper with the entry process or the operation of the Competition; (2) violating the Official Rules; (3) violating the terms of service, conditions of use, or general rules or guidelines of any Organizer property or service; or (4) acting with the intent to annoy, abuse, threaten, or harass any other person. Any false information provided within the context of the Competition by any entrant concerning identity, postal address, or ownership of rights in the Submission, and/or non-compliance with Official Rules may result in the immediate elimination of the entrant from the Competition. Organizer further reserves the right to disqualify any entry that it believes, in its sole discretion, infringes or violates the rights of any third party or otherwise does not comply with the Official Rules.

This Competition is in no way sponsored, endorsed, or administered by, or associated with, Facebook, Twitter, Instagram or Pinterest. The Organizer hereby releases Facebook, Twitter, Instagram and Pinterest of any liability relating to the Competition.

The Organizer, its affiliates, and their respective officers, directors, trustees, employees, agents, successors, and assigns (collectively, the "Released Parties") are not responsible for electronic transmission errors resulting in omission, interruption, deletion, defect, or delay in operations or transmission. Released Parties are not responsible for theft or destruction, or unauthorized access to or alterations of Competition materials, or for technical, network, telephone equipment, electronic, computer, hardware or software malfunctions or limitations of any kind. Released Parties are not responsible for inaccurate transmissions of or failure to display Competition materials as a result of technical problems or traffic congestion on the Internet or at any website or any combination thereof.

13. LIMITATIONS OF LIABILITY; INDEMNIFICATION: TO THE MAXIMUM EXTENT PERMITTED BY LAW, YOU INDEMNIFY AND HOLD HARMLESS THE RELEASED PARTIES FROM AND AGAINST ANY LIABILITY, CLAIMS, DEMANDS, LOSSES, DAMAGES, COSTS AND EXPENSES RESULTING FROM, RELATED OR INCIDENTAL TO (1) ANY ACT, OMISSION, DEFAULT OR BREACH BY YOU OF THE RULES OR ANY WARRANTY BY YOU SET FORTH HEREIN; AND (2) YOUR PARTICIPATION IN THE COMPETITION AND/OR YOUR USE OR ACCEPTANCE OF ANY PRIZE WON.

14. **Severability:** If any provision(s) of these Official Rules are held to be invalid or unenforceable, all remaining provisions hereof will remain in full force and effect.