



Crystal Bridges
Museum of American Art

Media Contacts

Beth Bobbitt
Public Relations Director
beth.bobbitt@crystalbridges.org
479.418.5774 office
479.619.9962 mobile

Diane Carroll
Chief Communications and Marketing Officer
diane.carroll@crystalbridges.org
479.418.5715 office
479.387.6613 mobile

Media Guidelines

Crystal Bridges Museum of American Art is happy to comply with requests from members of the media and we will do our best to facilitate your coverage. The following guidelines are in place to protect the collection and ensure the safety and enjoyment of our guests.

- Please contact us at least 24 hours in advance (when possible) so we can make appropriate arrangements.
- Members of the media need to check in upon arrival at the Guest Services desk, which will contact the public relations department.
- Public relations will provide a credential lanyard which media members must wear while working at the museum and should return to the Guest Services desk upon completion.
- When arranged, members of the media are allowed to photograph and film in the museum galleries for the purpose of editorial news coverage. General, non-flash photography is allowed on a standard basis. **Tripods and lighting require pre-arranged permissions.**
- In order to maintain copyrights, photography/filming should focus on an overall gallery experience rather than individual works of art. The public relations department can provide high-resolution images of individual works that are available for media use.
- No news vehicles are allowed to park on Museum Way or block the main entrance; when the visit is pre-arranged, security will direct media to appropriate parking.
- **Drones are not permitted on the museum's grounds.** If aerial photos or footage is needed for commercial or press purposes, advanced permission is required. In addition, the operator must have a valid FAA license and liability insurance.