

About the Ambassador Council

Are you an art enthusiast looking to engage and inspire the next generation of leaders through Crystal Bridges adult programming? Consider applying for a seat on the **Ambassador Council!** Gain a leadership platform in the Museum and help activate ways that adult programming at Crystal Bridges can shape a more conscious and connected world all the while growing your social and professional networks in Northwest Arkansas.

The Council has three core purposes:

1. Inspiring young adults to get involved in the arts
2. Raising social connectivity for young professional through the arts in social and professional contexts at the museum and around NWA;
3. Serving as an ambassador of programming and events, and building connections between the Museum and key stakeholders (community organizations, local and regional advisory boards, etc).

The Council meetings are held in the evening on the third Monday of every month at the Museum. During these meetings, which usually last an hour to an hour-and-a-half, Ambassadors will review progress of programs and will be assigned next steps for ongoing projects and goals, provide feedback on past, present and future programs and receive updates on happenings around the Museum.

In recognition of their service to the Museum, Ambassadors will enjoy special benefits including invitations to Director's Receptions, two complimentary tickets to Signature Parties and Van Cliburn Concerts.

Ambassadors are required to have an active Crystal Bridges museum membership while serving on the council.

Ambassador Council Expectations

I. Council Meeting Participation

- a. "Participation" encompasses physical attendance at meetings or remote contributions such as sharing presenter suggestions or completing other tasks.
- b. There are ten regular monthly meetings throughout the year in addition to a half-day long planning retreat in July and a Council end-of-year gathering in December. Meetings will generally be held the third Monday evening of each month.
 - i. Expected participation: minimum of five regular weekly meetings and the day-long planning retreat in July.

II. Signature Event Participation

- a. "Participation" encompasses physical attendance at events either as a guest, an event volunteer, or host for a corporate group, as well as remote contributions such as promotions (in-person, online via social media).
- b. There are two ticketed Signature Events each year: Black Hearts Ball (February), and Halloween in the Hollow (October).
- c. There are four Signature Happy Hour events, scheduled quarterly (April, June, October, December).
 - i. All Council Ambassadors are expected to participate in and attend signature events as individual schedules allow.

III. Ambassador Responsibilities

- a. Ambassadors will be actively engaged in the museum that include:
 - i. Idea sharing for new opportunities to engage and inspire young professionals with the Museum
 - ii. Remain current and knowledgeable of Museum happenings including adult programming, special exhibitions, community arts engagement across Northwest Arkansas and other important Museum occasions (i.e. Crystal Bridges' anniversaries, new acquisitions, etc).
- b. Actively promote the Museum and **Adult Programming** in the community through social media and among peers in social and professional contexts.
- c. Complete Crystal Bridges volunteer onboarding and participate as volunteers as individual schedules allow.

IV. Term Length and Membership Requirement

- a. Crystal Bridges membership is required.
- b. The standard term length will be two years with the option to renew for an additional term at the end of the second year.
 - i. After two consecutive terms, an Ambassador must take one year off before reapplying.